

Dear Educator,

My name is Terry H. Wesner, the owner of Bernard J. Klein Publishing in Chelsea, Michigan. We specialize in mathematics from arithmetic through precalculus. Our textbooks are designed to be used in Middle School, High School, and College. Several million students have used at least one of our textbooks, and we would like to make those materials available for little or no costs to all students.

I was the leading math author at William C. Brown Publishers, a division of McGraw Hill, for over 20 years. Because of violations of my copyrights and breaches of my contracts by McGraw Hill, I won the right to leave McGraw Hill with all of my books and accompanying materials and establish my own publishing company. **The primary objective of my company is to provide low or no-cost educational materials to students and school districts.** My textbooks were developed and produced by McGraw Hill and are 5-color hardbound textbooks with full ancillary packages developed to the highest industry standards.

I would like to offer to any school district my 5th Edition Algebra Textbooks, which I have just updated and copyrighted in 2009. This is Elementary Algebra with Applications 5<sup>th</sup> edition and Intermediate Algebra with Applications 5<sup>th</sup> edition. I will also do the same for private or charter schools. The costs to the schools would be just two dollars over the cost of printing. **The bottom line is that a textbook retailing for \$125 and wholesaling for \$95 would cost roughly \$6.50 to \$10.50.** The end cost only varies by the number of books that are printed at one time.

All of the printing quotes have been done by R. R. Donnelly & Sons, the world's largest commercial printer. I had Donnelly make up prices reflecting where the breaks come relative to the number of books printed. I will paste in below the various price breaks.

At 5,000 books, the price is less than \$7.50 per book. At 10,000 copies, the price is about \$5.50 per book, and at 20,000 books, the prices drops down to \$4.39 per book. Once you reach 100,000 books, there is not much change, and books are about \$3.45 each. This is for a 704-page full-color hardbound textbook with an annotated instructor's edition and a full ancillary package. The \$2.00 per book ancillary cost would be in addition to these values.

If you are interested in finding out what the costs would be for a specific number of books, please contact Tim Otting at R. R. Donnelly: email – [timothy.j.otting@rrd.com](mailto:timothy.j.otting@rrd.com) , phone – 312-326-8562. These quotes would not include the \$2.00 extra for the ancillaries.

Most of the two dollars over the cost of printing allows me to also **provide free copies of the text-specific ancillary materials** on disc, from which administrators can make as many copies as needed for instructors, as well as students. The accompanying ancillaries include – instructor's resource manuals, instructor's solutions manuals, student's solutions manuals, test item files, video lectures using problems directly from the book, and more.

The updated 2009 versions of the textbooks are fully graphing calculator integrated, but not graphing calculator dependent. That means if students have access to graphing calculators, the material supports its use, but if that is not an option, an inexpensive calculator will be more than adequate for mastery of the material.

I feel it is time to start giving back to the educational community that has supported me for almost three decades. I now have the opportunity to make available *new* materials to schools that simply can no longer afford updated books due to budget cuts, reductions in state and federal funding, and even natural disaster such as hurricanes and tsunamis.

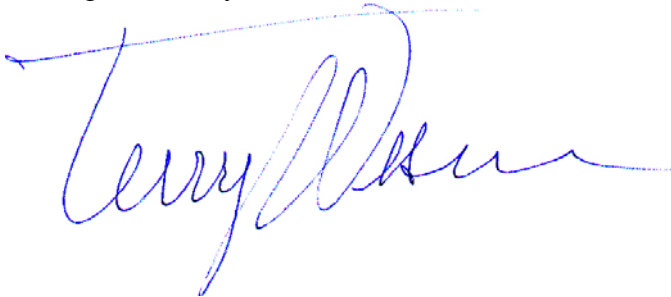
Low-cost/free material is usually worth what you paid for it, and in education, poor materials equate to a lower success rate in the classroom. For that reason, I will provide a little more information about myself. This is a URL to **a sample of over 250 teachers who actively participated in the development of the various editions of my textbooks.**  
<http://www.getmath.com/contributors.html>

Even though the cost of the textbooks is almost free, I know there are districts that cannot afford new textbooks at any price, and I will assist in finding corporate sponsors that would work with specific school districts to help make all of this possible. Sponsors would have their logos prominently displayed on the cover of the textbook thereby letting the public know they are an active contributor to the nation's educational needs.

I have sponsored a free website <http://www.TotallyFreeMath.com> (AKA GetMath), where anyone can download my 3<sup>rd</sup> edition Elementary Algebra textbook with two accompanying ancillaries for free. I have never allowed ads. I don't ask for donations, and I don't keep any records of who visits my site. If you enter [free math textbook](#) in a Google search, I am usually 2<sup>nd</sup> or 3<sup>rd</sup> out of 1.6 million listings, and for the most generic search term, [free math](#), I am about 12<sup>th</sup> out of 25.3 million listings. To have achieved that high of a ranking, I must be doing something that students, educators, and parents all appreciate. I am currently in the process of bookmarking in PDF 10 more books to add to this site.

I hope that my offer generates some interest, and I am happy to provide any other information that you would like. I wish you continued success in your endeavors, and hope that I may participate in some manner.

Best regards, Terry H. Wesner



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<b>Total Copies</b>	<b>Total Price</b>	<b>Unit Price</b>
1,000 Copies	\$ 24,030	\$24.03
2,500 Copies	\$ 29,350	\$11.74
5,000 Copies	\$ 37,450	\$ 7.49
10,000 Copies	\$ 55,100	\$ 5.51
12,500 Copies	\$ 63,250	\$ 5.06
20,000 Copies	\$ 87,800	\$ 4.39
60,000 Copies	\$ 218,400	\$ 3.64
85,000 Copies	\$ 295,800	\$ 3.48
100,000 Copies	\$ 345,000	\$ 3.45
Additional Copies over 85,000		\$ 3.28

The \$2.00 per book ancillary cost would be in addition to these unit prices.

Since there is such a dramatic price drop as the number of books printed approaches 10,000, I would hope that several school districts or colleges would combine their resources to print as many books as possible. I realize that this is not the way that textbooks have been done in the past, but the economic realities that we are faced with today require us to rethink how we do things.